



FLOCK  
Instruction Packet

**April 19, 2008**

SPCA Wildlife Care Center  
Jeff Corwin  
7<sup>th</sup> annual Walk for Wildlife 2008  
Quiet Waters Park  
Registration           9:30am  
Walk                    11:00am  
Fun & Festivities until 3:00 pm

Flock entry deadline March 28, 2008

# Flocks

*To qualify as a Flock, your members MUST raise at least \$500 collectively.*

## Flock definition:

Who makes up a flock?



Friends, family, co-workers, classmates, anyone at all!

Who sponsors a flock?



Friends, family, co-workers, classmates, doctors, vets, teachers, anyone at all

## Flock advantages:

Flocks receive Walk T-Shirts for EACH member with the Flock name or logo printed on it.



The Flock who raises the most money wins:

- a Flock photo with Jeff Corwin
- 10 Passes to Billie Swamp Safari
- 10 Passes to Dave & Busters
- Satisfaction knowing your group has helped South Florida's Wildlife.

*All donations (sponsorships) are tax deductible!*

**FLOCKS MUST PRE-REGISTER !**

In order to print your logo or Flock name on T-shirts and signs, we will need to have your materials prior to the Walk. Please pre-register no later than March 28, 2008.

## Pre-Registration Requirements:



Register as a Flock by faxing the registration form (954) 343-0762 or bring your materials to the development office at the SPCA Wildlife Care Center (954-524-7154)



Collect and turn in members' registration forms and funds (additional monies may continue to be raised and turned in at the Walk Flock registration)



All materials, form and logos MUST be received by the Center no later than March 28, 2008:

## Helpful Flock Hints:



Create a fundraising page online at: [firstgiving.com/wildlifecarecenter](http://firstgiving.com/wildlifecarecenter) to collect sponsorships from distant friends, family and anyone else reachable by email.



Encourage your Flock members to create their own fundraising pages and maximize your fundraising potential.



Enhance your Flock fundraising by holding a small localized event such as a bake sale, lemonade stand, etc.