

FOR IMMEDIATE RELEASE

BLUE MARTINI CELEBRITY BARTENDER EVENT RAISES MORE THAN \$1,500 FOR THE SPCA WILDLIFE CARE CENTER

FORT LAUDERDALE, FL—Blue Martini hosted a celebrity bartender event on March 6, 2008 to benefit the SPCA Wildlife Care Center. Despite the terrible weather, the event raised more than \$1,500 from drinks and raffle prizes. Proceeds directly benefit the rescue, rehabilitation and release of South Florida's wildlife.

South Florida celebrities tended bar to support the care and rehabilitation of native wildlife that has been caught in harm's way due to the rampant land development. Ted Scouten, reporter with CBS Channel 4, Kenny Walker, DJ with 97.3 The Coast, Linda Corely, senior producer with WPBT Channel 2 and radio personality Rick Shaw mixed drinks for this great cause.

For more information about the SPCA Wildlife Care Center or to make a donation contact Ethel Lipoff at 954 524-7154, ethel@wildlifecarecenter.org or visit www.wildlifecarecenter.org.

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About the SPCA Wildlife Care Center:

Serving the South Florida Tri-County Region, the mission of the SPCA Wildlife Care Center (WCC) is to rescue, rehabilitate and release native wildlife that has been harmed or displaced; to treat and place certain domestic, exotic and farm animals; and to educate the public toward co-existence with all animals. With 4.5 acres of property, three full-time ambulances, 70 employees and 600 volunteers, the WCC is home to up to 900 injured, harmed or orphaned wildlife at any given time. Last year alone nearly 14,000 sick, injured and orphaned animals were admitted to the SPCA Wildlife Care Center.

Over the past 39 years, the SPCA Wildlife Care Center has grown to be the largest facility of its kind in the nation. Located at 3200 SW 4th Avenue in Fort Lauderdale, the WCC recently announced its first multi-million dollar capital campaign to fund a new, state-of-the-art wildlife hospital and education center to serve South Florida. For more information, please visit www.WildlifeCareCenter.org.

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Photos L-R:

Rick Shaw, Linda Corely, Jeffrey Arciniaco, Ted Scouten, Kenny Walker
Jim and Pia Davis
Mike Sansone, Scott Harkins
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